

Jabra Speak Series claim verification

1. Summary

Frost & Sullivan has verified the claim created and formulated by Jabra, for the Jabra Speak Series.

Product	Claim
Jabra Speak Series	THE WORLD'S LEADING PROFESSIONAL SPEAKERPHONE BRAND

2. Method

As per Frost & Sullivan's study "Growth Opportunities in the Global Tabletop Audio Conferencing Endpoints Market—Forecast to 2026", Jabra lead the USB Tabletop Audio conferencing Endpoints Market with revenue market share of 59.6% for year 2021. Frost & Sullivan estimate includes all the products of Jabra Speak series namely Speak 410, Speak 510, Speak 710, Speak 750, and Speak 810.

3. Definitions

As per "Growth Opportunities in the Global Tabletop Audio Conferencing Endpoints Market—Forecast to 2026", USB Tabletop Audio conferencing endpoints are personal and group endpoints that connect to the VoIP network via USB, Bluetooth (BT), and Near Field Communication (NFC). These are sold as stand-alone as well as A/V kits. Personal endpoints are used in home offices by remote workers and include Jabra Speak 410, 510, and 710. Group endpoints are used in meeting rooms and include Jabra Speak 750 and SPEAK 810.

Authorized by Frost & Sullivan September 9, 2022